"Focused on Community"

November 26, 2018

Agenda

1. Welcome
2. Overview of NTCC's Strategic Planning Process
3. State-wide Initiatives and Trends in Higher Ed
4. Draft Proposal of NTCC Mission Statement
5. Draft NTCC "Destination 2025" Foundational Themes Discussion
6. Adjourn

DESTINATION 2025

A Strategic Plan for Student Success

President and Board of Trustees Five Year Priorities

(Board Retreat – April 3, 2018)

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1. a center of innovation for teaching, learning, and student success
2. a growing institution
3. a fully [(a)m[a)un1 (ti)-y9 (n)]TJEET/Figure/Lbl <</MCID 11 >>BDC6D498I

President and Board of Trustees
Five Year Priorities

6. NTCC will

Environmental Scanning Committee

Toni LaBeff , Chair – *Institutional Effectiveness*
Josh Stewart – Student Services Admin.
Shannon Cox-Kelley – Instr. Admin.
Debbie Strong – Faculty
Jim Swann – Faculty
Heidi Wooten - Faculty
Linsey Harwell – Title V Coop
Elisa Henninger – Community
Janice Allen – Library

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A Strategic Plan for Student Success

The outcome for the process should result in:

- a recommendation by the committee for modifications to the college's current mission statement, if needed.

- a set of recommendations on 5 to 8 institutional goals/objectives that will successfully propel NTCC into the next decade

I would challenge the committee to keep front and center" the following points for development of the Strategic Plan mission and goals recommendations. They should:

- be student -centered and designed to maximize student success
- align closely with the State Higher Education Strategic Plan (60X30TX) and other THECB and/or Legislatively mandated initiatives (Performance Based Funding & Guided Pathways)
- foster predictable long- term enrollment growth and fiscal stability
- be simple, direct, and easy to communicate with all of the college's constituencies
- inspire and motivate the college to stretch and improve
- reflect critical needs and opportunities over the next five years
- be based on NTCC's core strengths and values
- be measurable, with clear milestones to assess progress
- be inclusive and reflect the diversity of our students

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2-year public institution	% part-time	% full-time	% academic program	% technical program	% credit students receiving Pell Grants	Dual credit as % of total fall 2016		

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NTCC Student Profile

Comparison of NTCC Student Characteristics over 10 years
Source: www.ntcc.edu/ier/studentdata (Student Profile documents)

	Fall 2008	Fall 2012	Fall 2017
Male students	36.2%	36.4%	39.4%
White students	69.8%	58.3%	52.1%
Black students	11.3%	13.5%	10.9%
Hispanic students	17.0%	22.7%	29.6%
Dual credit students	13.7%	16.1%	27.2%

2016-2017 Instructional Programs By Area

Academic Transfer (20)

Workforce (13)

Health Science (8)

NORTHEAST TEXAS COMMUNITY COLLEGE

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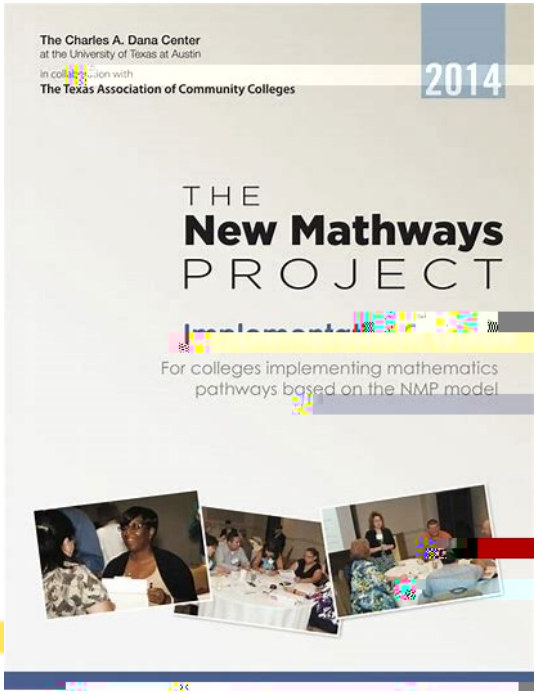

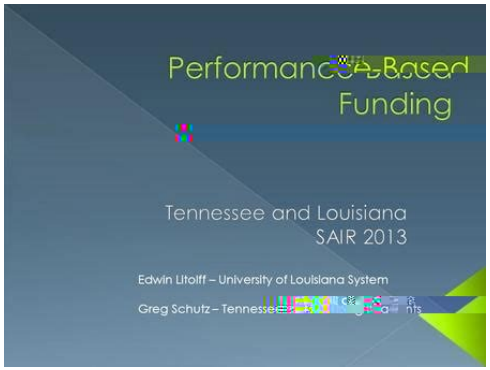

AACC Pathways

A New Texas Higher Education S[illegible]

60x30TX

60 percent of "Generation Texas" will have a postsecondary credential or deg[illegible] by 20[illegible]

60X30TX

BY 2030 …

- at least 60 percent of Texans ages 25-34 will have a postsecondary credential or degree.
- at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from a Texas public, independent, or for-profit college or university.
- all graduates from Texas public institutions of higher education will have [illegible] with identified marketable skills.
- undergraduate student loan debt will not exceed 60 percent of first-year wage for graduates of Texas public institutions.

Regional Target		Strategy
60x30 Educated Population:		Implement a large-scale public information campaign co-led by higher education entities and business and industry partners to communicate the value of earning a higher education credential
34%	2020	
40%	2025	Start early initiatives with students in grades 5 through 8
48%	2030	Provide non-traditional and returning students with information on value of earning a college certificate or degree

Completion:		Develop and continually revise clear pathways with stackable credentials leading toward student completion of core curriculum, a work-ready certificate, or an associate/bachelor degree.
14,206	2020	
17,192	2025	Build proactive relationships with all students using data driven interventions
20,784	2030	All institutions will explore systems to automatically award credentials to completers, and the majority of Upper East institutions will implement such systems within 2 years.

High School to Higher Ed:		Advise and support high school students to earn at least 6 sch of college-level course credit directly linked to a declared career pathway before completing high school.
56%	2020	
58%	2025	- Benchmark goal: At least 50% of high school graduates will earn at least 6 sch of college credit course work linked to their declared pathway
62%	2030	

Northeast Texas Community College				
60X30TX Data				
Goal #1 - Educated Population				

Northeast Texas Community College
Student Financial Wellness Survey
Fall 2018 Semester

Q77: The food that I bought just didn't last and I didn't have money to get more (in the last 30 days).

	NTCC	Texas CC
Often	20%	14%
Sometimes	36%	40%
Never True	45%	46%

Q79: In the last 30 days, did you ever cut the size of your meals or skip meals because there wasn't enough money for food?

	NTCC	Texas CC
Yes	45%	40%
No	55%	60%

Housing Security Scale (Prior 12 Months)*

	NTCC	Texas CC
Housing Secure	52%	46%
Housing Insecure	48%	54%

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Four Pillars of Guided Pathways

Create clear pathways to employment and further ed

their path.

happening

intentional

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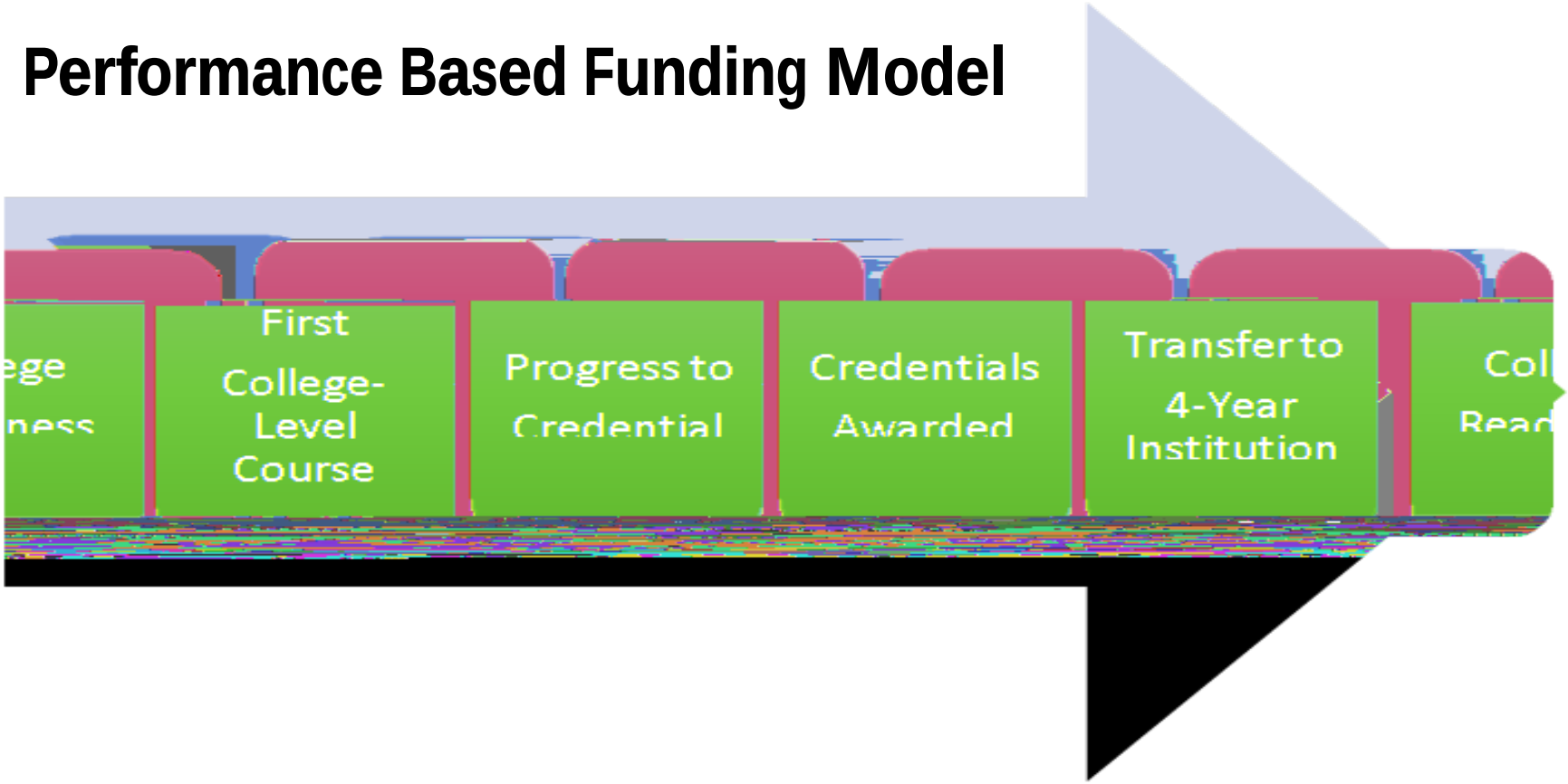
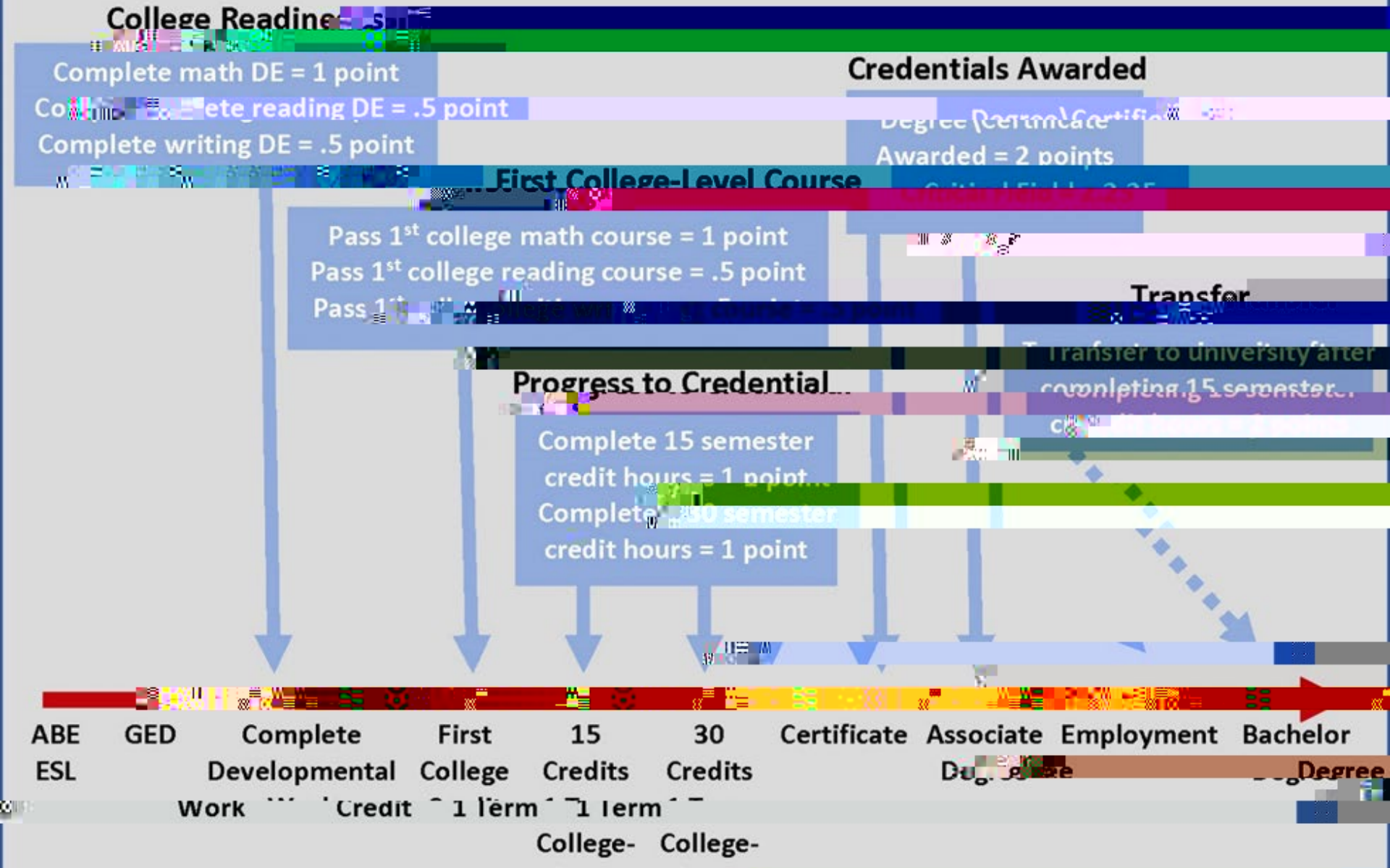
Performance Based Funding Model



Student Success Point Model



TRENDS
FUTURE
PAST

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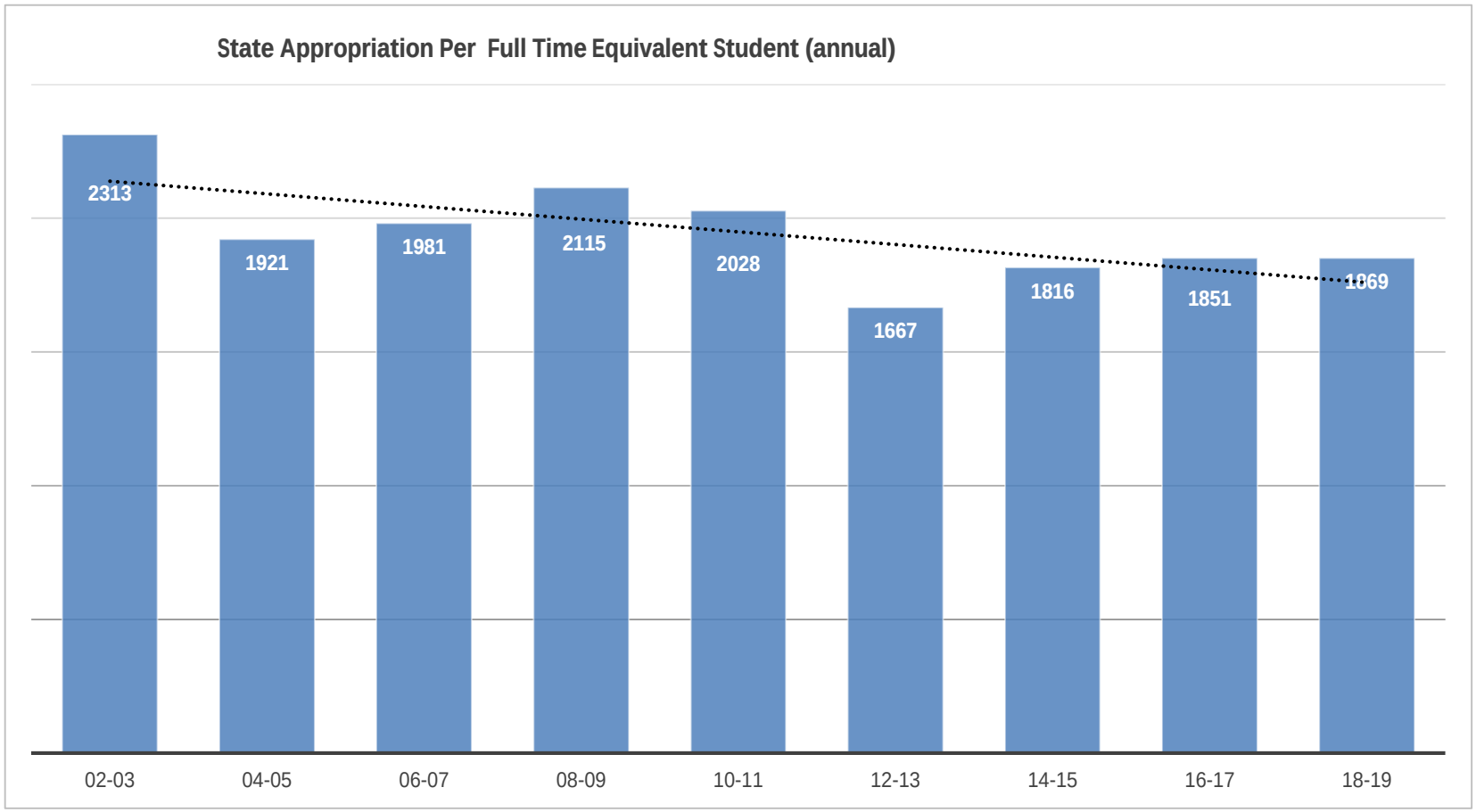
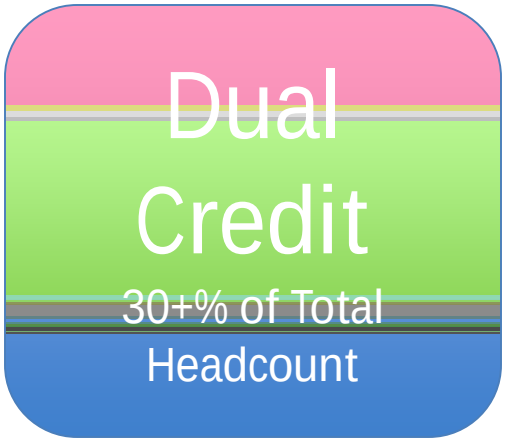
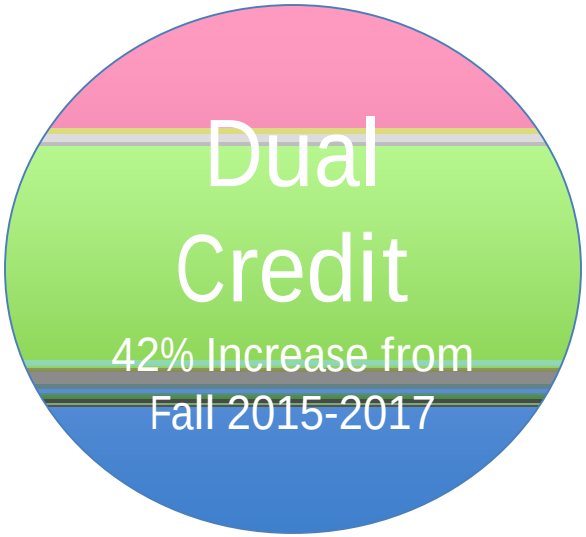
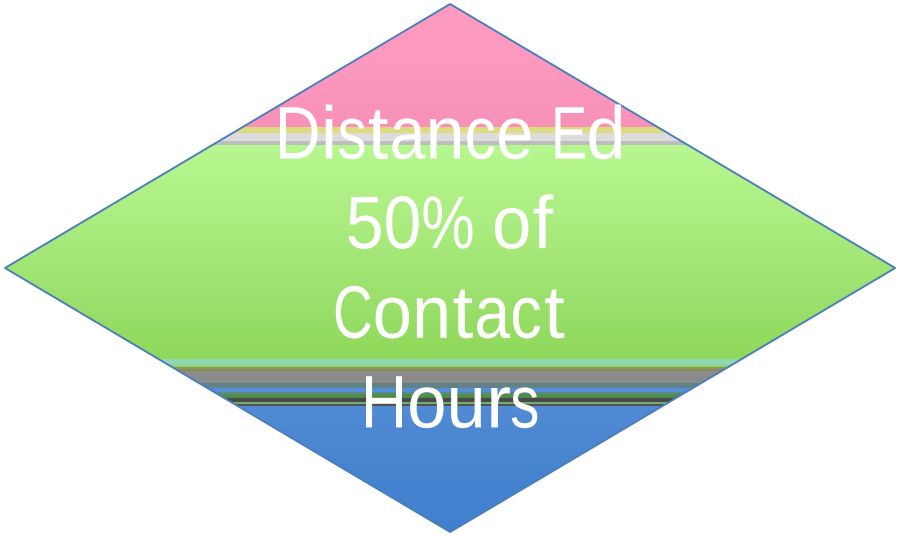


Enrollment Trends







Strategic Planning Committee: 10 Foundational Strategic Planning Themes:

1. Student Success
2. Sustainable growth
3. Relevant engaging instruction
4. Integrated approach to learning & college operations
5. Innovative sources of revenue & marketing
6. Maintain a renovated campus
7. Provide a safe and supportive environment
8. Be a workplace of choice
9. Increase cultural and global awareness
10. Provider of social services

Strategic Planning Foundational Themes

Question #1:

Many State and National movements in Higher Education currently define student success in college as “completion of a degree or credential.” Do you agree with that definition? Are there other elements related to “student success” that NTCC should be addressing in its Destination 2025 Strategic Plan?

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Strategic Planning Foundational Themes

Question #2:

In the face of declines in State support and rising costs, how can NTCC remain competitive and sustain its growth over the next decade?

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Strategic Planning Mission and Foundational Themes

Question #3:

Please provide your feedback on the Draft Mission Statement and/or “Foundational Planning” themes that you would like the Steering Committee to consider.

NTCC Strategic Planning Website and Contact Information

Dr. Ron Clinton, President

Northeast Texas Community College

rclinton@ntcc.edu

Destination 2025 Strategic Planning Website:

www.ntcc.edu/2025

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Thank you!!