



What is Logistics & Supply Chain Management (SQM)

Why is it Important

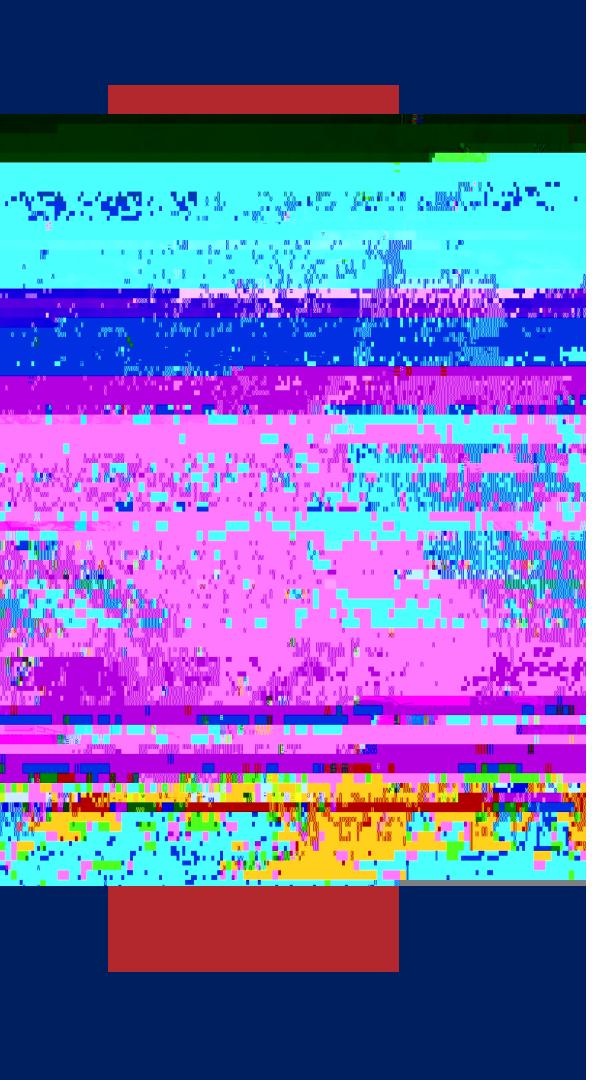




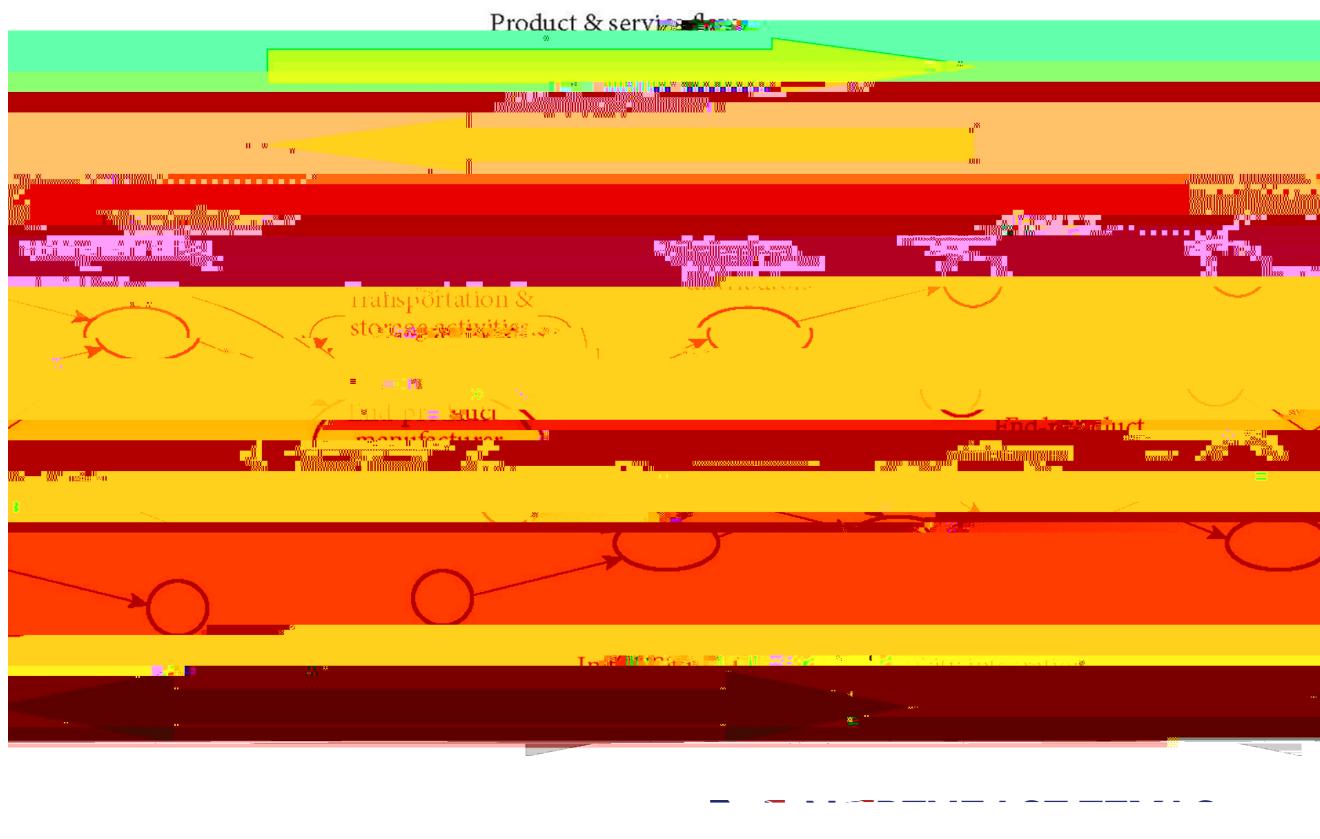
Supply chain







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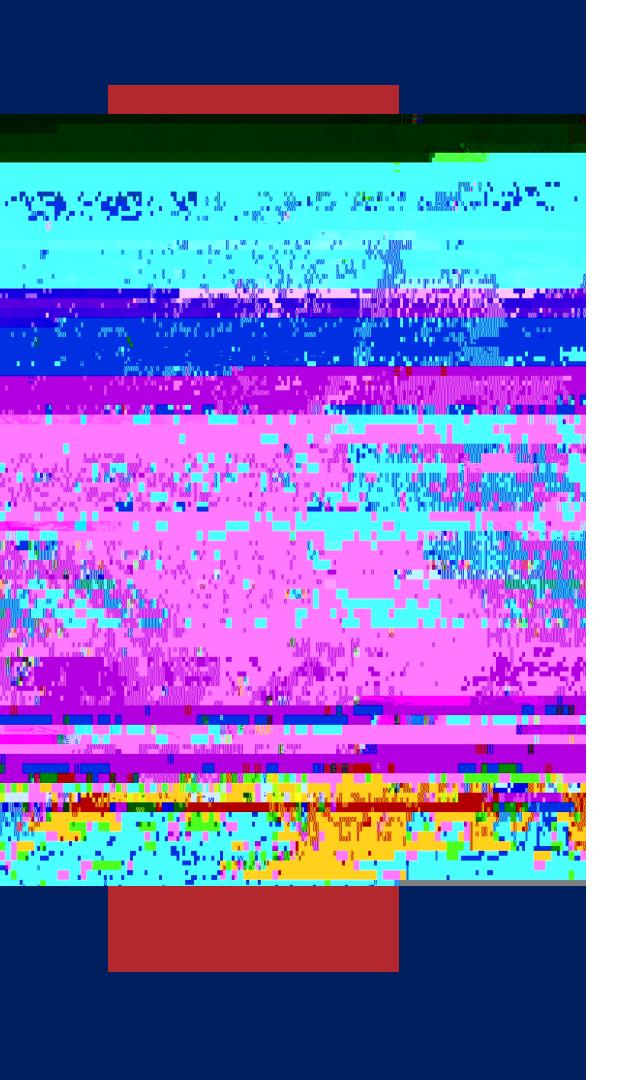






Official definition of Supply Chain Management:

The planning and management of all activities involved in



What is Logistics?

Logistics is a subset of SOM and the backbone of SOM

Ultimately logistics begins you and I as customers

Whether an item is purchased online or in person logistics professionals make sure that items are:

In the right place

At the right time

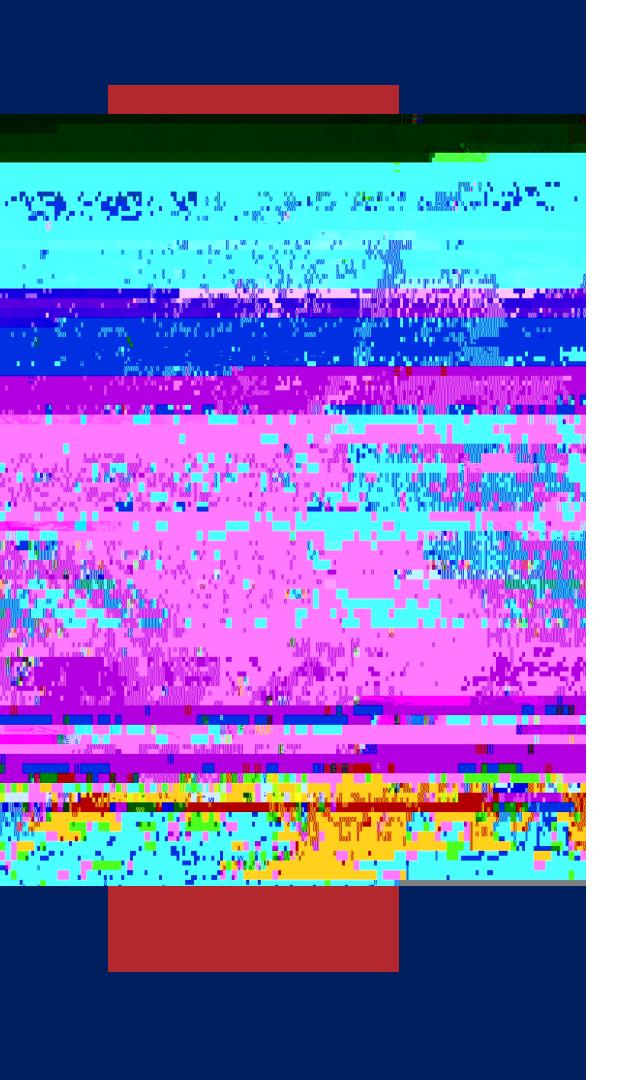
In the right quantities

Right the level of quality the customer desires

Logistics includes planning, purchasing, warehousing, customer service and transportation, both domestic and international.







What type of students do well in Logistics?

Students who can answer yes to one or more of these questions will do well in the field of logistics:

Do you like utilizing data analysis to make decisions and improve processes?

Do enjoy planning to meet expected outcomes?

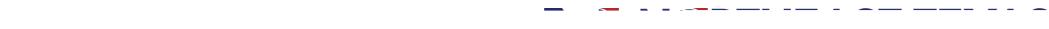
Do you enjoy providing excellent customer service to internal and external customers?

Are you detailed oriented?

Do you enjoy solving problems?

Can you effectively communicate?









B.S. Degree in Business Logistics



